

World Goetheanum Association

# World Goetheanum Forum

**Living  
economic,  
social and  
spiritual  
responsibility**

28<sup>th</sup> – 30<sup>th</sup>  
September  
2018





**Dear friends and all those who might be interested,**

what are the major entrepreneurial challenges that need to be mastered in the companies, institutions and initiatives of today? How is it possible, within everyday life, to draw from such spiritual springs as those which are given to us through Anthroposophy and its School for Spiritual Science? Which inter-disciplinary questions and fruitful experiences can we share, what forms of collaboration are being developed and what forms of training and exchange do we and our co-workers need and seek?

At the World Goetheanum Forum, we want to exchange views with partners and interested parties from all walks of life, with respect to the way we live and shape our economic, social and spiritual responsibilities. The Forum offers, via short keynote speeches, working groups, dialogue walks, terrace talks and mealtime breaks, the opportunity to get in direct contact with people who are active in various ways within many different sectors of life. For example, the spokesman of the Board of the GLS-Bank and the head of SEKEM will participate, as well as Demeter farmers and representatives of Northeast Indian tea producers, founders of innovative Waldorf school projects such as the Parzivalschule in Karlsruhe as well as Ha Vinh Tho, who leads a pedagogical reform project in Vietnam and, until recently, the Gross National Happiness Centre in Bhutan. Section leaders of the School for Spiritual Science at the Goetheanum and self-employed in many fields of life, successful young entrepreneurs and founders of student initiatives are shaping the Forum just as much as senior co-workers of social-therapeutic institutions and those people who have built up an innovative, growing network within the field of addiction therapy.

Everyone interested is invited to participate in this Forum. We look forward to being able to welcome you at the World Goetheanum Forum!

Fabio Brescacin | Rembert Biemond | Gerald Häfner | Ueli Hurter | Paul Mackay | Georg Soldner | Sonja Schüler | Armin Steuernagel | Ioana Viscrianu | Verena Wahl | Justus Wittich

## World Goetheanum Forum – Living economic, social and spiritual responsibility

Friday, 28 <sup>th</sup> September 2018	Saturday, 29 <sup>th</sup> September 2018	Sunday, 30 <sup>th</sup> September 2018
	08.00–08.50 <b>Morning Warm-up</b> Options run parallel to each other (see below)	
	09.00 <b>Human dignity, economy and the planet</b> Public lecture by Gerald Häfner	09.00 <b>Short keynote speeches</b> by Georg Soldner and Thomas Jorberg
	10.00 <b>Break</b>	10.00 <b>Terrace Conversation / World Cafe</b>
	10.45 <b>Work- and conversation groups/ Dialogue-walks</b> Options run parallel to each other, see <a href="http://www.worldgoetheanum.org">www.worldgoetheanum.org</a>	11.00 <b>Plenum</b> with Ueli Hurter and other
	12.45 <b>Lunch</b>	12.45 <b>End of Forum</b>
15.00 <b>Opening Greeting</b> <b>Short keynote speeches</b> by Fabio Brescacin and Peter Blom	14.30 <b>Continuation of work- and conversation groups / Dialogue-walks</b> Options run parallel as before, see <a href="http://www.worldgoetheanum.org">www.worldgoetheanum.org</a>	
16.15 <b>Terrace Conversation / World Cafe</b>	16.00 <b>Break</b>	
17.15 <b>Short keynote speeches</b> by Petra Derkzen and Helmy Abouleish	16.45 <b>World Goetheanum Association</b> presentation and discussion 17:45 Uhr <b>Short keynote speech</b> by Michael Brenner	<b>Warming up in the morning, 29<sup>th</sup> und 30<sup>th</sup> September 2018</b>
18.15 <b>Evening break</b>	18.15 <b>Evening break</b>	<ul style="list-style-type: none"> <li>▪ Meditation, Ha Vinh Tho</li> <li>▪ Self leadership, Katrin Kaeufer and Paul Mackay</li> <li>▪ Singing, Maria Rechsteiner</li> <li>▪ Exhibition room open</li> <li>▪ Awareness Walk, Johannes Wirz and Jean Michel Florin</li> </ul>
20.00 <b>Olivier Messiaen: Quatuor pour la fin du temps</b> (Quartet for the end of time). With the Camerata Da Vinci. Introduction: Stefan Hasler	20.00 <b>Panel Discussion</b> with Helmy Abouleish, Ha Vinh Tho and Katrin Kaeufer. Moderation: Gerald Häfner	<ul style="list-style-type: none"> <li>▪ A picture of Michael, Georg Soldner and Ueli Hurter</li> </ul>
	From 21.45 onwards: <b>Night Café</b>	



## Referenten



### **Peter Blom**

Since 1997, Peter Blom has been the CEO of Triodos Bank, co-founder and chair of the Global Alliance for Banking of Values and was admitted to the Club of Rome in 2010 for his services.



### **Fabio Brescacin**

Fabio Brescacin opened, with a group of friends, one of the first organic food stores in Italy. In 1987 he was among the founders of Gea, that later became EcorNaturasi S.p.A., now the leading distributor of organic and biodynamic products in Italy, dedicated to specialist retail.



### **Helmy Abouleish**

Helmy Abouleish has been Managing Director of SEKEM for 30 years and CEO of SEKEM Holding. Under his leadership, the SEKEM Initiative received, amongst others, the „Alternative Nobel Prize“. SEKEM Holding consists of five companies. Some of their work involves the production of organic foods, natural remedies and organic cotton textiles.



### **Michael Brenner**

Michael Brenner is Co-Managing Director of the Weleda Group. In his function he is responsible for the support and service areas of the company. These include beside others the areas of finance, human resources, organizational development, culture&identity and sustainability. Michael Brenner has been with Weleda since 2012.



### **Dr. Petra Derkzen**

Dr. Petra Derkzen, Board Member of Demeter International and also, in a part-time collaboration with the Section for Agriculture, is involved in research, training and consultancy for the Biodynamic Movement. Derkzen is based in The Netherlands as a biodynamic farmer at Ekoboerderij de Lingehof, a 100-hectare farm focussing on large-scale vegetable and grain production.



### **Gerald Häfner**

Head of the Social Sciences Section at the Goetheanum. Initiator, for example, of The Federal Foundation for the Reappraisal of the SED Dictatorship, the Petra Kelly Foundation, More Democracy and Democracy International. He co-founded the party 'Alliance 90 / The Greens'. Häfner was a member of the German Federal Parliament from 1987 to 2002 and a member of the European Parliament from 2009 to 2014.



### **Ueli Hurter**

Hurter is a trained biodynamic farmer. Since 2010, co-director of the Agriculture Section at the Goetheanum. Since 1989 he has been responsible for a biodynamic, 35-hectare farm with a cheese dairy. Since 1991, is part of the management of L'Aubier: Demeter-farm, eco-hotel, organic restaurant, café-hotel, eco-accommodation quarter. An associatively formed and lead company.



### **Thomas Jorberg**

Thomas Jorberg has been with the GLS Bank since 1986, and has been a member of the Executive Board since 1993 and Spokesman/Chairman of the Board since 2003. He is also a member of the Supervisory Board of the EWS electricity board Schönau and the Hannoverian Kassen, as well as board member of the „Global Alliance for Banking on Values“ and member of the University Council of the Ruhr-University/Bochum.



### **Dr. Katrin Kaeufer**

President and founding member of the Presencing Institute and Senior Research Fellow at the Department of Urban Studies and Planning / MIT. Research focus on leadership, organizational change, rethinking capitalism and participatory action research. She is currently completing her book: "4.0 Banking. Innovating at the Intersection of Finance, Social Entrepreneurship and Sustainable Development"



### **Georg Soldner**

Georg Soldner, pediatrician. Since 2016 Deputy Head of the Medical Section of the School of Spiritual Science at the Goetheanum. Head of the Academy of Anthroposophic Medicine of the GAÄD (Anthroposophical Doctor's Society). Project leader in the founding of the World Goetheanum Association and the World Goetheanum Forum.



### **Dr. Ha Vinh Tho**

Former Director of the Training Section of the International Committee of the Red Cross, until March 2018 Program Director of the Great National Happiness Center in Bhutan. He is the founder of the Eurasia Foundation, which implements educational services for children and young people with disabilities, as well as environmental projects and social projects in Vietnam.

# General Information

World Goetheanum Forum 2018

Living economic, social and spiritual responsibility

A Conference of the World Goetheanum Association

together with the Section for Social Sciences at the Goetheanum

from Friday, 28 to Sunday, 30 September 2018

Booking closes: Friday, 14 September 2018

Conference fees: with sponsorship<sup>1</sup>: CHF 750      with meals: CHF 825  
regular price:      CHF 370      with meals: CHF 445  
concessions<sup>2</sup>:      CHF 150      with meals: CHF 225

## Conference meals

Conference meals (vegetarian) include 1 lunch and 2 evening meal at CHF 75 in total.

Breakfast (2) can be booked separately at CHF 30. The meals cannot be booked separately.

We regret that food intolerances cannot be catered for.

For accommodation and hotel rooms please see at:

<https://www.goetheanum.org/en/goetheanum/anreise/accommodations/>

## Group-/Student accommodation

(*Booking possibility on the booking form, further information: [www.goetheanum.org/6644.html](http://www.goetheanum.org/6644.html)*)

Accommodation with mattresses on the floor

for 2 nights from 28th September in the evening to 30th September in the morning, at 30 CHF or

for 3 nights from 27th September in the evening to 30th September in the morning at 45 CHF

Please bring a sleeping bag, a pillow and a sheet; limited spaces.

## Parking permit

For the period of the conference: CHF 14 (not right next to the Goetheanum building).

If you have a disability, please display your disability badge in your car.

## Methods of payment/confirmation

On receipt of a group application, the respective institution will receive the account for the group. Subsequent bookings can only be applied for and paid on an individual basis.

**Credit cards (all countries):** The full amount will be charged to your credit card as soon as your booking has been processed. You will receive postal or email confirmation of your booking and payment.

**Invoice Switzerland:** Confirmation of booking and an invoice will be sent to you once your booking has been processed. Please note that we only send out invoices up until 10 days before the beginning of an event. After that, payment is only possible by credit card or on arrival.

**Invoice Eurozone:** Confirmation of booking and an invoice will be sent to you once your booking has been processed (Euro account). Please note that we only send out invoices up until 14 days before the beginning of an event. After that, payment is only possible by credit card or on arrival.

**Other countries:** Once your booking has been processed you will receive a confirmation by post or email. The amount due will either be charged to your credit card or you can pay on arrival. Bank transfers are not possible.

Please note that the conference fee must be paid before the conference starts.

**Conference tickets:** Tickets can be collected at the Reception until half an hour before the conference starts, also if you pay on arrival. We accept cash (Euro and CHF), VISA, MasterCard, ec-direct and Postcard-Schweiz.

**Cancellation:** Bookings may be cancelled free of charge up to 14 days prior to the beginning of the conference (14.09.2018, date of posting). After that, 50% of the conference fee will be charged. Meals, breakfast, parking permit and group accommodation may be cancelled free of charge up to 1 day prior to the beginning of the conference (27.09.2018). Cancellation on the day when the conference begins or failure to attend are subject to a 100% invoice total. Substitutes will be accepted at no extra cost.

**Cancellation insurance:** Subject to a payment of 5% of total costs (CHF 10 minimum) full cancellation insurance can be taken out to cover illness (including dependent children and partner), job loss and force majeure. Please ask for our terms of insurance or visit [www.goetheanum.org/6053.html](http://www.goetheanum.org/6053.html).

**Data processing:** All data will be electronically recorded and filed and not passed on to any third party.

# Booking Form

World Goetheanum Forum 2018

Living economic, social and spiritual responsibility

A Conference of the World Goetheanum Association together with the Section for Social Sciences at the Goetheanum from Friday, 28 to Sunday, 30 September 2018

Booking closes: Friday, 14 September 2018

Please complete the booking form and mail, fax or email to:

Goetheanum Empfang, Postfach, CH-4143 Dornach

Fax + 41 61 706 4446; Tel. + 41 61 706 4444 email [tickets@goetheanum.org](mailto:tickets@goetheanum.org)

Please fill out in block capitals!

Ms  Mr

Name, first name

Billing address

if so, name of institution

private address  address of institution

Street, n°

Town

Postcode

Country

Phone/fax

Email

I need translation into  English

Conference ticket

CHF 750 (with sponsorship<sup>1</sup>)  CHF 370 (regular price)  CHF 150 (concessions<sup>2</sup>)

CHF 300 (For groups of at least three co-workers of any firm, institution or initiative<sup>3</sup>)

For group registrations, the institution receives a collective bill.

Subsequent applications can only be individually booked and billed.

Meals (1 lunch, 2 evening meal)  CHF 75

Breakfast (2)  CHF 30

For accomodation and hotel rooms please see at:

<https://www.goetheanum.org/en/goetheanum/amreise/accommodations/>

Group-/Student accommodation (mattresses on the floor)

Please bring a sleeping bag as well as a pillow and a sheet, limited spaces

CHF 30 (2 nights from 28th September in the evening to 30th September in the morning)

CHF 45 (3 nights from 27th September in the evening to 30th September in the morning)

Parking at the Goetheanum  Parking permit: CHF 14

Insurance

Cancellation insurance (5% of the total costs, CHF 10 minimum)

See cancellation conditions in the General Information

Payment methods

on invoice (only Switzerland and Euro zone)

Credit card (all countries)  Visa  MasterCard

Card number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry date: \_\_\_\_ / \_\_\_\_

Biannual events magazine (Pdf-Download): [www.goetheanum.org/en/events/events-magazine](http://www.goetheanum.org/en/events/events-magazine)

I agree to the terms of payment and cancellation.

Place, date, signature

<sup>1</sup> Should you be in a position to pay an additional amount, this would help to cover the costs of the conference and support the work of the section.

<sup>2</sup> Concessions apply for students, schoolchildren, those in training, military or civil service. Proof of status has to be submitted with your booking form.

<sup>3</sup> Valid only with a collective order of the corresponding company/institution/initiative

Terms and Conditions will be sent on request or can be accessed online at [www.goetheanum.org/6025.html](http://www.goetheanum.org/6025.html).



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### **Booking**

Goetheanum Empfang | P.O. Box | CH-4143 Dornach | Tel. +41 61 706 44 44 | Fax +41 61 706 44 46 | [tickets@goetheanum.org](mailto:tickets@goetheanum.org)

### **Further information**

[www.worldgoetheanum.org](http://www.worldgoetheanum.org)