# Company Profile

Version 01-17



# Entities - Overview

Lotus Lotus was the first company Dr. Ibrahim Abouleish founded in 1977 under the name of SEKEM. The company processes all kinds of Organic herbs and spices from Biodynamical cultivated plants. It produces, imports and exports Organic and Biodynamic and thus natural and chemical free, herbs, spices and seeds for its sister companies ISIS Organic and ATOS, as well as for the export market according to International Demeter Processing Guidelines. Taste, aroma and their natural medicinal effectiveness are the highest priorities. ATOS Pharma ATOS Pharma, founded in 1986, manufactures and markets an array of natural medicines and healthcare products of superior quality for effective causal treatment combined with maximum tolerability. The products are developed for different indications; for cancer therapy, cardiovascular, dermatology, gastro-intestinal, gynaecology, hepato-biliary, immunology, neuropsychiatry, respiratory, rheumatology and urology. ATOS Pharma markets and distributes its products nationally and internationally. ATOS Pharma is committed to a regional leadership position in the field of phyto-pharmaceuticals. Its foremost goal is to promote the utmost benefits of natural medicine in the region. ISIS Organic ISIS Organic is SEKEMs most successful company and the market leader for herbal teas in Egypt. ISIS produces food that is wholesome, nutritious and delicious, from carefully selected raw materials that are free of any artificial additives or preservatives. ISIS adheres to a number of strict guidelines and implements several safeguards throughout the cultivation and production process. SEKEM is benefiting from ISIS as they use the company's success to support other branches of SEKEM as e.g. the SEKEM Development Foundation. SEKEM Health SEKEM Healthcare is a brand that is specialized in distributing over the counter natural phar-

Health SEKEM Healthcare is a brand that is specialized in distributing over the counter natural pharmaceutical products including natural remedies, supplements, and maternal products. The patients can choose amongst a wide array of products.

The SEKEM Healthcare products are well known and well trusted in the Egyptian and international markets since over 30 years.

## NatureTex Organic Cotton Textiles

NatureTex is a high quality producer of colorful baby and kids wear, dolls and toys, home textiles, fabrics and assorted adults items using only organic cotton.

NatureTex was founded in 1998, originally under the name of ConyTex. The design and development of the products is done in-house in its own studio, and produced and marketed under its own brand "Cotton People Organic" (CPO), "NatureTex", "Organic Baby", or under private labels such as "People Wear Organic" (PWO) or "Under The Nile".

NatureTex competes successfully in the global market for organically produced textiles through the design, manufacturing, and marketing of high quality products from Egypt.

#### SEKEM Agriculture se

SEKEM Agriculture functions as holding for the agricultural activities of SEKEM. From reclaiming desert land, to natural pest control, to grafting plants, to cattle management and composting, the whole agriculture cycle is covered.

Holistic agriculture combined with processing companies in one, closed value chain enables SEKEM to produce highest quality products with full transparency and traceability.





Version 01-17



#### SEKEM Development Foundation

The SEKEM Development Foundation (SDF) is a private non-profit organization founded in 1984 and registered as a NGO with the Ministry of Social Affairs. Its program of activities is financed partly by a 10% profit share from SEKEMs companies as well as supported by a variety of organizations and donors, public and private, local and international (e.g. SEKEM Friends Association). The SDF includes the SEKEM Schools (General School, Nursery, Kindergarten, Special Education Programm, Vocational Training Center) and the Medical Center.

### Heliopolis University for Sustainable Develpment

The Heliopolis University for Sustainable Development (HU) is the first non-profit university in the Middle East declaring sustainable development as its overall guiding principle. Heliopolis University pioneers the introduction of students and the community to sustainable development through a renewed understanding that integrates teaching, learning, research and practice. An obligatory Core Programme was included to the curriculum to meet the holistic approach of the the SEKEM vision.

Heliopolis University started in 2012 with three faculties: Pharmacy, Engineering and Business & Economics.

